Path 1: Industry-Specific Career

Humanities Bachelor’s Degree + Volunteer/Paid Experience in Field (Strongly Recommended) → Entry-level Job in Industry

General Examples
- Creative, freelance, grant, or technical writer
- Editor
- English Teacher
- Foreign Language Interpreter, Translator, or Teacher
- Journalist
- Researcher and analyst
- Technical Writer
- Tutor

Specific Example from Alumni

Jared Heath  
(BA, English)

Product Marketing Content Specialist  
Domo, Inc.
Path 2: Entry-level Work in Different Industry

Humanities Bachelor’s Degree + Volunteer/Experience (Strongly Recommended) = Entry-level/Work in Different Industry

General Examples
- Account executive
- Analyst/specialist/project assistant
- Federal analyst
- Higher Education student staff/admin/adviser
- Human resource professional
- Investment banking analyst
- Law enforcement professional
- Local or federal government analyst/intern
- Museum curator
- Non-profit worker
- PR/Event planning associate
- Program assistant/coordinator/developer
- Project manager
- Real estate associate/agent
- Research assistant/associate
- Retail/sales/business manager
- Recruiter
- Social services technician/case worker

Specific Examples from Liberal Arts Alumni

<table>
<thead>
<tr>
<th>Name</th>
<th>Degree/Fields</th>
<th>Company/Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rachel Bingham</td>
<td>(BA, Humanities)</td>
<td>College Bookstore Manager LDS Business College</td>
</tr>
<tr>
<td>Steve Handy</td>
<td>(BS, MFHD)</td>
<td>Director of Sales &amp; Marketing Bluehost.com</td>
</tr>
<tr>
<td>Lina Briggs</td>
<td>(BS, Psychology; Business Emphasis)</td>
<td>Programs &amp; Processes Manager Walmart</td>
</tr>
<tr>
<td>Dan Lee</td>
<td>(BA, Latin American Studies &amp; Business)</td>
<td>Panels Account Manager Qualtrics</td>
</tr>
<tr>
<td>Jacob Sohn</td>
<td>(BA, Latin American Studies &amp; Business)</td>
<td>Account Development Manager Adobe</td>
</tr>
</tbody>
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Path 3: Additional Education and/or Training

Humanities Bachelor’s Degree  +  Double Major, Minor, Certificate, Professional Master’s Degree, etc.  +  Professional-level Career Job in Another Industry

OR

Humanities Bachelor’s Degree  +  Masters, PhD, EdD, etc.  +  Teach or Research at University, and/or Consult for Specialized Company

General Examples
(Depends on desired direction)
- JD
- LMT
- Minor in technical field
- MA/MS
- MIT (Masters in Teaching)
- MBA
- Higher Education (Adviser, Counselor, etc.)
- MPA
- MD/ND
- PA
- PhD/EdD
- Paralegal
- Mediator
- Résumé Writer

Specific Examples from Alumni

<table>
<thead>
<tr>
<th>Matt Bunker</th>
<th>David Layton</th>
</tr>
</thead>
<tbody>
<tr>
<td>(BA, American Studies)</td>
<td>(BA, Latin American Studies)</td>
</tr>
<tr>
<td>Social Media Strategist &amp; Alumni Manager</td>
<td>Inside Sales Consultant USA West</td>
</tr>
<tr>
<td>Brigham Young University</td>
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<table>
<thead>
<tr>
<th>Melanie Steimle</th>
<th>Melissa Mills</th>
</tr>
</thead>
<tbody>
<tr>
<td>(BA, Humanities; MA, American Studies)</td>
<td>(BA, English)</td>
</tr>
<tr>
<td>Career Consultant George Washington University</td>
<td>Performance Development Specialist LDS Church</td>
</tr>
</tbody>
</table>