Career Resources for FHSS Students

Barbara Thompson, GCDF, CPRW, CEIP  ||  University Career Services
THE BAD NEWS

- 5.2% unemployment rate (Feb 2015)
- Competing with mid-level professionals for the same jobs
- Competing with global, as well as domestic, candidates
- ‘Good grades = automatic job’ student mentality
- $29K average student debt upon graduation (AHOD, Intern Bridge, Apr. 2014)
THE IRONY

Many employers still can’t find
The kind of talent they need

(Source: Recruiting Trends 2012-2013, 42nd Edition, MSU)
THE GOOD NEWS

FHSS Students Can Fill This Skills Gap By Giving Employers What They Want
“At the recent Rethinking Success Conference... Dr. [Phil] Gardner described the ideal job candidate as a ‘liberal arts student with technical skills’ or a ‘business/engineering student with humanities training’— in other words, a T-shaped candidate.”

(source)
TRANSFERABLE & PERSONAL MARKETING SKILLS

Ability to Apply Knowledge Across Situations

1. Working in a Diverse Environment
2. Managing Time & Priorities
3. Contributing to a Team
4. Navigating Across Boundaries
5. Acquiring Knowledge
6. Thinking Critically
7. Performing with Integrity
8. Developing Professional Competencies
9. Communicating Effectively
10. Solving Problems
11. Balancing Work & Life
12. Embracing Change

Click Here for 12 Essentials for Success Packet

Click Here for ‘reader’s digest’ details

Click here for T-shaped professionals research

Click here for other T-Resources
Erick Garcia: Political Science

- Developed Bilingual Skills
  - Native in English and Spanish
  - Completed Chinese Flagship Program
  - Was TA & RA in Chinese Foreign Language Housing

- Developed Technical Skills
  - Wrote and edited Chinese Grammar Wiki
  - Translated and beta-tested facets of iPad apps
  - Managed company social media presence
  - Acquired proficiencies in SPSS, STATA, Microsoft Office, Wiki Editing, etc.

- Hired as a Goldman Sachs Operations Analyst
Steve Handy: MFHD Grad 2009

- Started as an undergraduate as a Fraud Specialist
- Promoted to Client Retention Manager upon graduation
- Promoted to Sales & Marketing Director in 18 months
- Promoted to Director of Bluehost Education in 3+ years

Currently: Director of Alternative Channels, Bluehost.com
Chase Butler
MFHD, 2015

- Worked as Registrar’s Assistant developing training manuals and training/supervising new employees
- Worked as Career Services Peer Mentor
  - Taught undergrads about powerful résumés and job interviewing
- Worked as web content manager
- Hired FT with Vivint Solar HR
  - Promoted 4 times in 9 month

Currently working in Analytics Department, Vivint Solar
Lina Briggs: Psychology

- Earned Business Emphasis
- Developed HR & Consulting Skills
  - Worked as risk management research assistant
  - Facilitated career workshops for mid-management professionals
  - Worked as résumé and mock interview mentor
- Instructional Design Skills
  - Worked as Instructional Design student project manager
- Hired as Talent Development Instructional Designer at Corporate Wal-Mart
  - Promoted within 19 months to Programs & Processes Manager
Mike Seamons

- Studied History & Business

- Positions Held:
  - Director of Technical Sales @ iBAHN
  - Senior Director, Windows Media Center @ Microsoft
  - Executive Producer, Microsoft Studios
  - Current: Studio Manager, Xbox Video @ Microsoft
Abe Collier: Philosophy

- Business Strategy & Latin American Studies Minors

- Developed HR & Consulting Skills
  - Worked as résumé and mock interview mentor
  - Did potential hire attribute recognition research for eBay
  - Taught job search workshops in Mexico
  - Worked as an HR consultant
  - Served as BYU Management Consulting Club Co-President
  - Interned with Bain & Company (Summer 2014)

- Enhanced Communication & Leadership Skills
  - Served full-time mission for LDS Church and led other volunteers
  - Served in BYU Men’s Chorus presidency

- Accepted a FT job offer with PWC after graduation
Find Resources for Making Your Liberal Arts Degree Marketable

fhsscareers.byu.edu
“You can get everything you hope for—and more—if you take personal responsibility for the design and construction of your education. The key is to be your own ‘general contractor’, the one who puts all of the pieces of a higher education together according to a careful personal plan.”

(Henry J. Eyring, Major Decisions, p. xi, 2010)